

SEO Proposal

Insert Client Name

Insert Month, Year

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SEO Audit



SEO Audit: www.wallywine.com

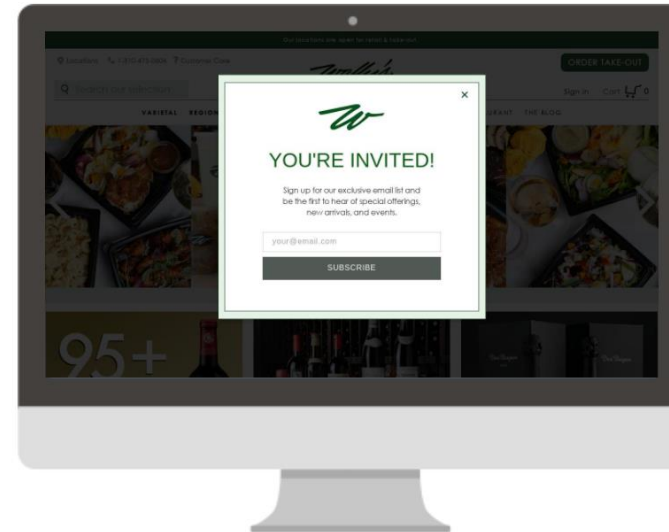


Your page could be better

Number of recommended improvements: 10

Report Generated: 27 January 2:16AM

[Refresh Results Now](#)



SEO



Usability



Performance



Social



Security



SEO Audit: recommendations

Performance	Reduce your total page file size	Medium Priority
Security	Enable SSL on your website	Medium Priority
SEO	Implement a XML sitemaps file	Medium Priority
Performance	Make use of GZIP compression	Low Priority
Performance	Optimize your images to reduce their file size	Low Priority
SEO	Use your main keywords across the important HTML tags	Low Priority
SEO	Increase Page text content	Low Priority

SEO Audit: recommendations

SEO	Update URLs to be more human and Search Engine readable	Low Priority
SEO	Add ALT attributes to all images	Low Priority
Performance	Minify your CSS and JS Files	Low Priority
Mobile & UI	Review and Increase Font Sizes across devices	Low Priority
Social	Setup & Install a Facebook Pixel	Low Priority
Performance	Remove inline styles	Low Priority
SEO	Add Schema Markup	Low Priority

SEO Implementation Roadmap



SEO Implementation Roadmap

Insert gantt chart / timeline

	Duration in Days	Day Range	Months:	1				2				3			
			Weeks:	1	2	3	4	5	6	7	8	9	10	11	12
			Days:	7	14	21	28	37	44	51	58	67	74	81	90
Campaign Name: "SEO Campaign"															
Campaign Kickstart	1	0 - 1		█											
Requirements & Goals Setup	3	1 - 4		█	█	█									
Competitor Analysis	7	4 - 11		█	█	█	█	█	█						
Keyword Research	7	11 - 18			█	█	█	█	█	█					
Target Audience Analysis	4	18 - 22				█	█	█	█						
Content Tone of Voice	4	22 - 26					█	█	█	█					
Content Assignments Setup	4	26 - 30						█	█	█	█				
Content Production Start	1	30 - 31							█	█	█	█	█	█	
Landing Pages Setup	4	31 - 35							█	█	█	█			
SEO OnPage Optimization Audit Batch 1	7	35 - 42								█	█	█	█	█	
SEO OnPage Optimization Phase 1	10	42 - 52									█	█	█	█	
SEO OnPage Tech Audit Batch 1	7	52 - 59										█	█	█	
SEO OnPage Tech Optimization Phase 1	10	59 - 69											█	█	
GEO Location Research Audit & Research	8	69 - 77												█	
GEO Landing Pages Phase 1	21	77 - 98												█	

Our Methodology



Our Methodology

Insert your agency's SEO methodology, values and unique selling proposition

Insert agency image

Key People



Key People

List the key people who will be working on the project and a bio/description for each

Insert headshot

Case Studies



Case Studies

Insert at least 2 case studies or testimonials.

Each case study should highlight different business objectives and how you helped the client achieve success.

Insert screenshot of metrics/results

Next Steps



Next Steps

1. List the action points and dates if relevant
2. List the action points and dates if relevant
3. List the action points and dates if relevant

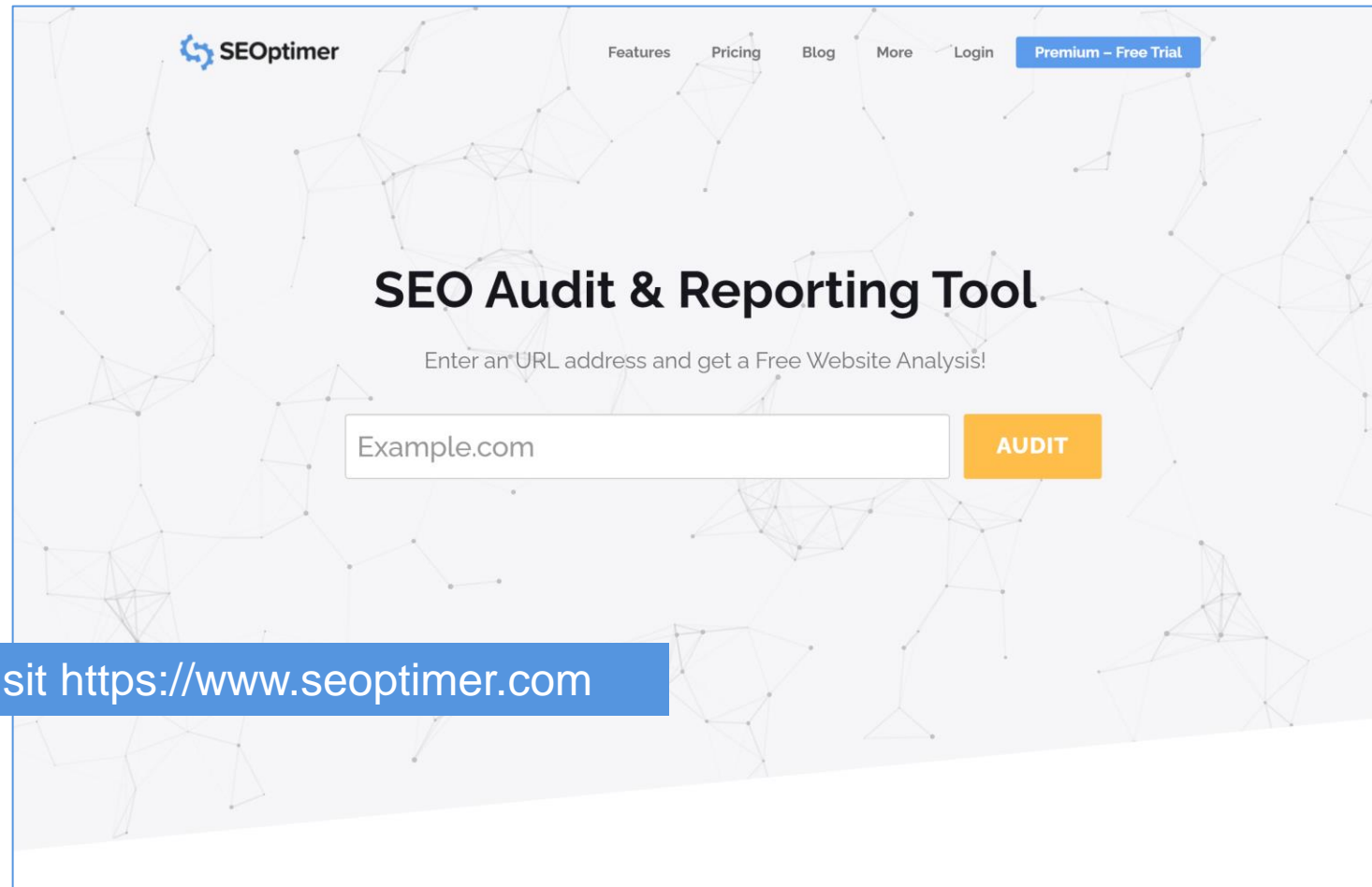
Appendix



Appendix

Add all your data slides here

Save time and automate your SEO Audits



Visit <https://www.seoptimer.com>